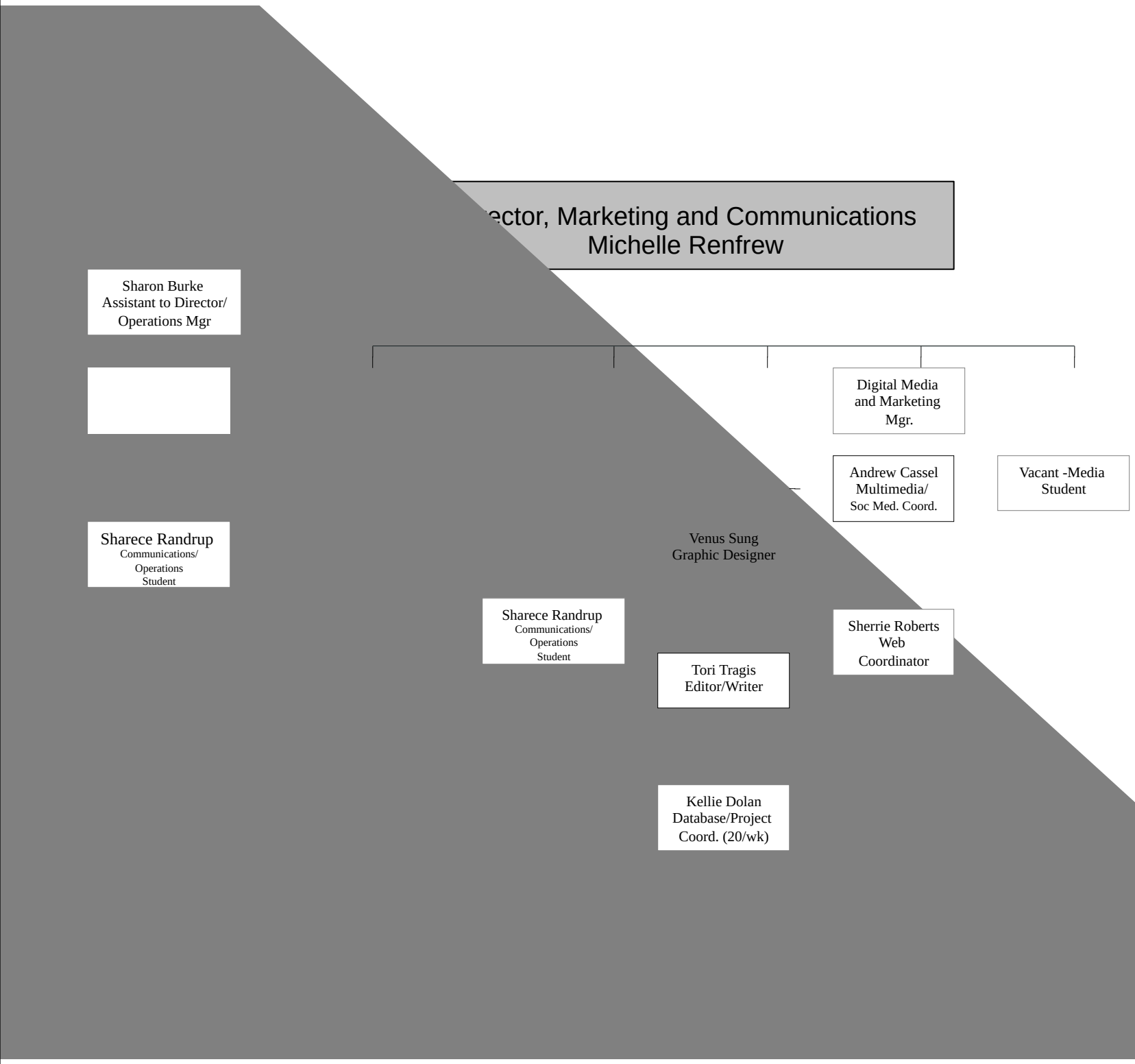
ector, Marketing and Communications
Michelle Renfrew
Sharon Burke
Assistant to Director/
Operations Mgr
Digital Media
and Marketing
Mgr.
Andrew Cassel
Multimedia/
Soc Med. Coord.
Vacant -Media
Student
Sharece Randrup
Communications/
Operations
Student
Venus Sung
Graphic Designer
Sharece Randrup
Communications/
Operations
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Sherrie Roberts
Web
Coordinator
Tori Tragis
Editor/Writer
Kellie Dolan
Database/Project
Coord. (20/wk)

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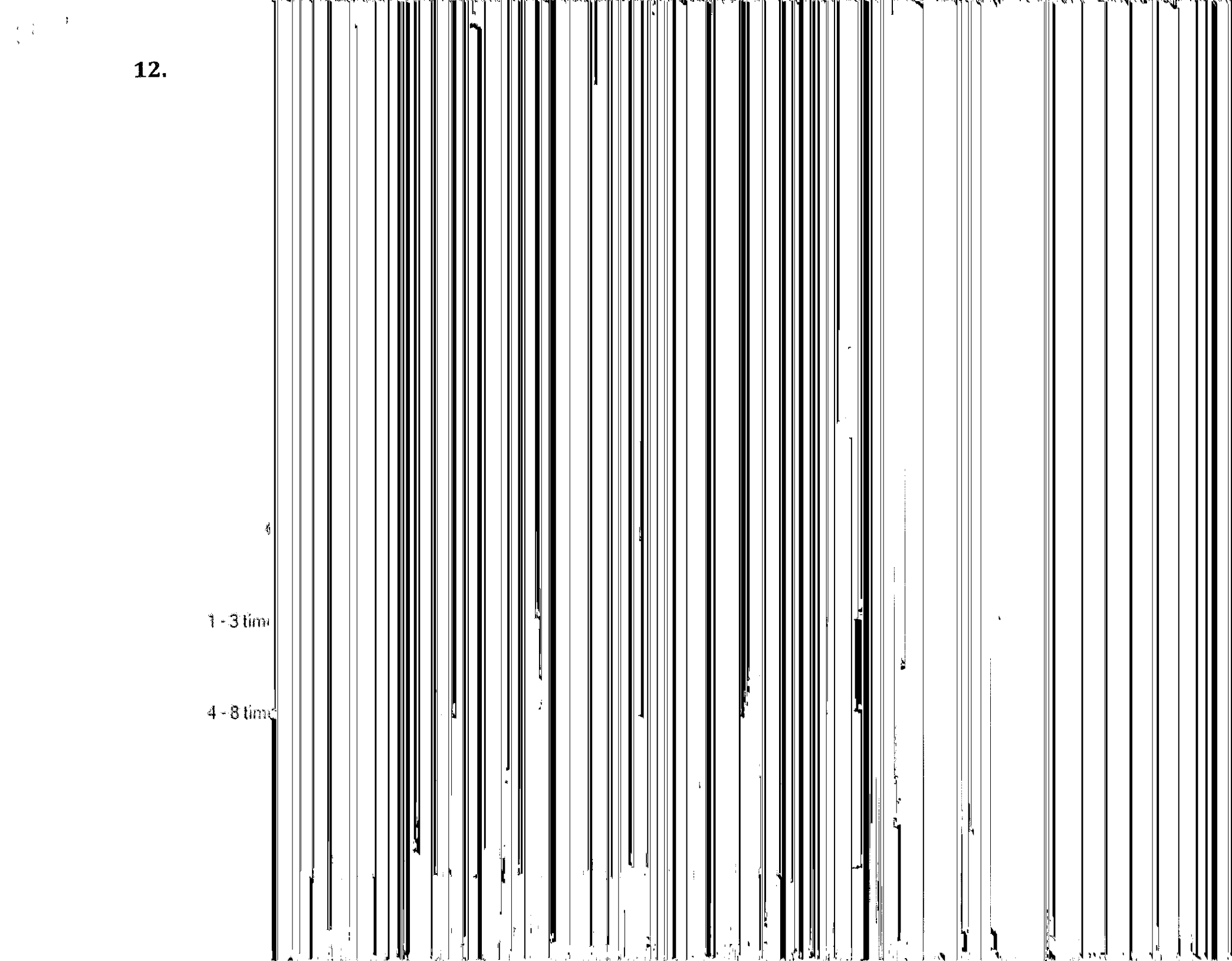

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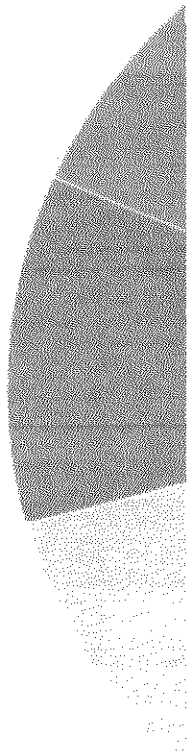

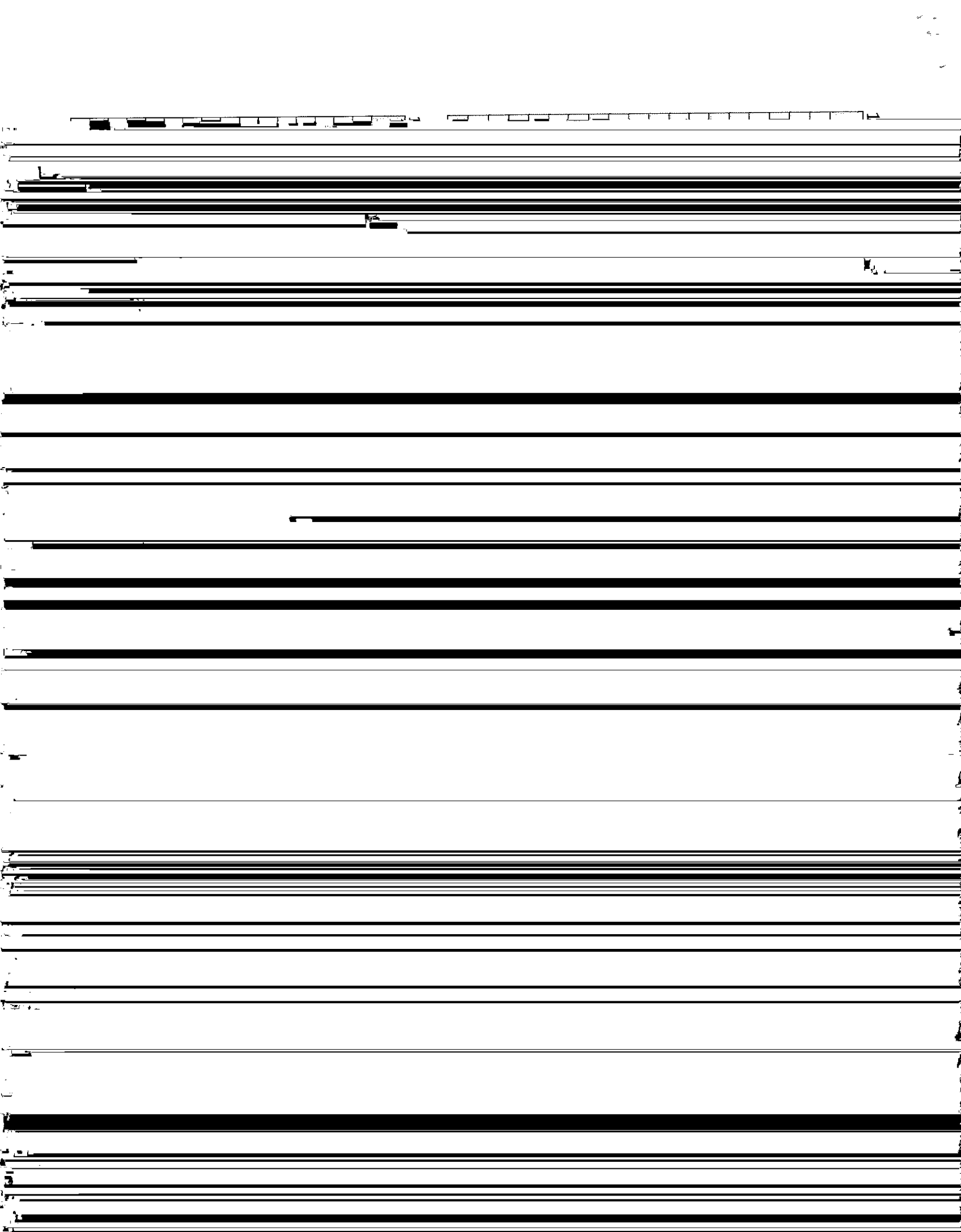

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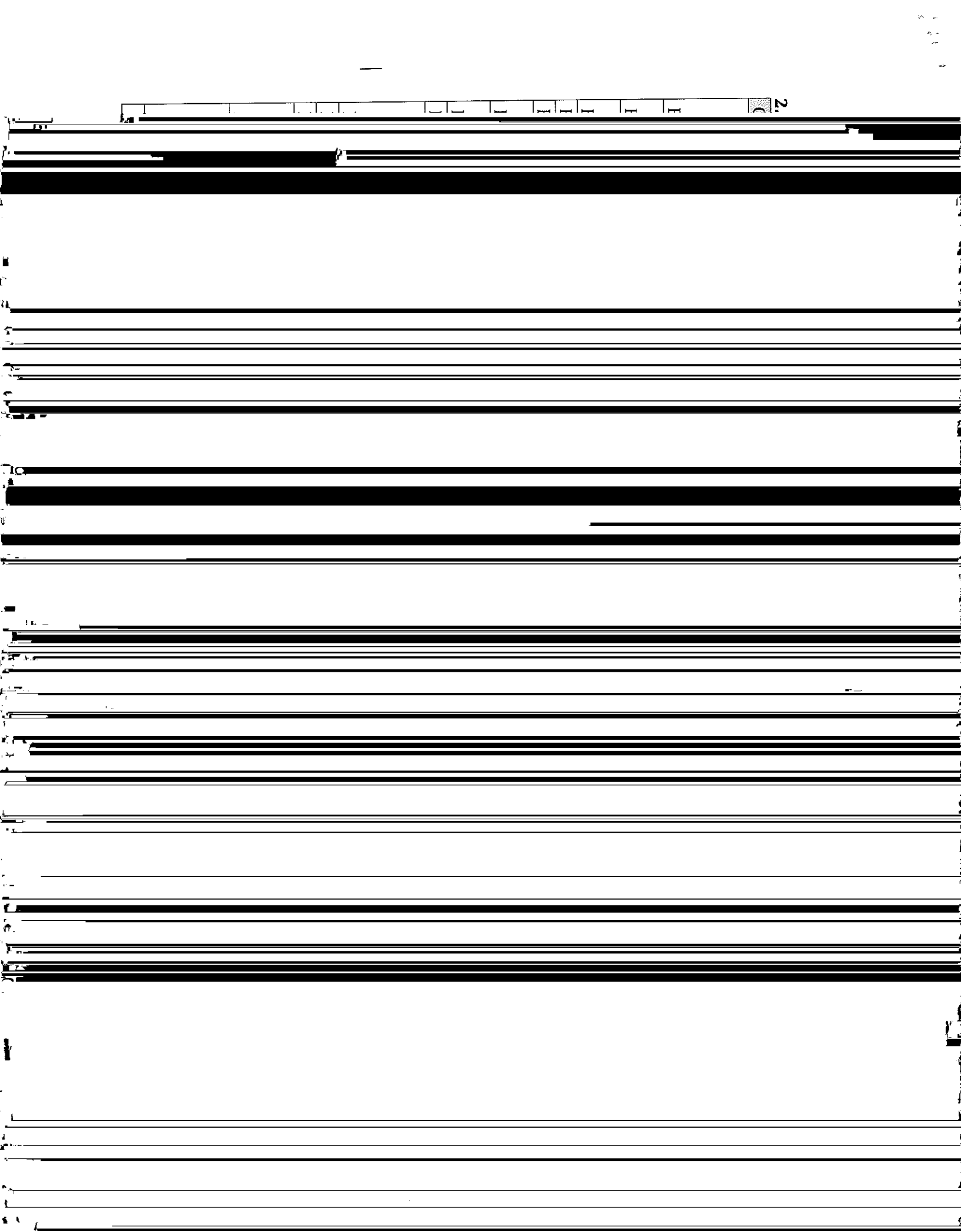

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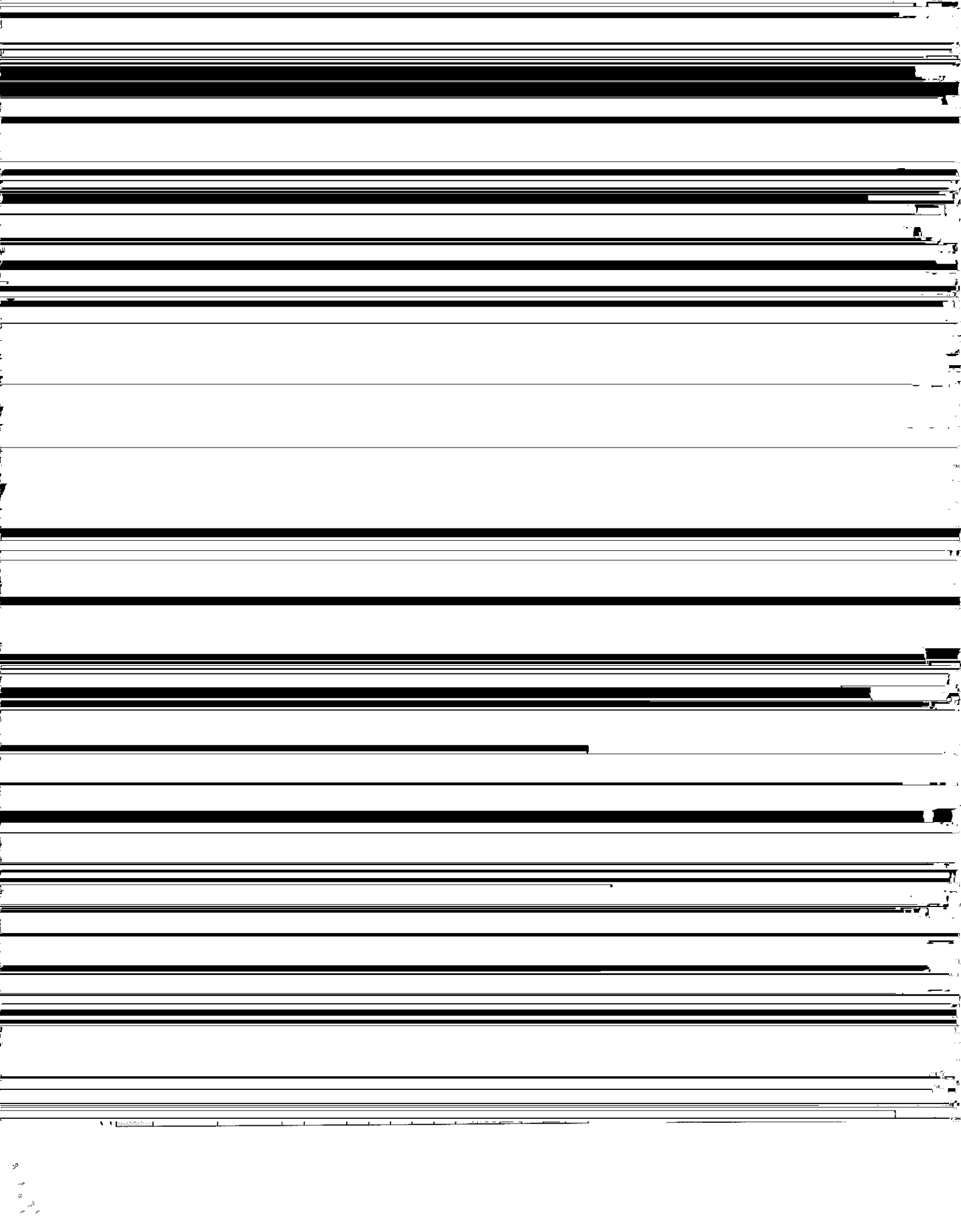

UNIVERSITY OF ALASKA FAIRBANKS

[redacted]

Service Unit Template

Updated: January 7, 2014

Unit Analysis Questionnaire

Please complete the following questions as part of the UAF Administrative & Support (A/S) Program Review process. Submit data and responses no later than Friday, January, 31, 2014 to Briana Walters, Office of Management and Budget (bdwalters@alaska.edu)

Questions are intended for unit leadership to answer with respect to structure/organization, function, associated budgets, efficiency and resourcing decisions.

1. Briefly describe your unit and its core functions.

[redacted]

Creative services — graphic design, photography, writing/editing, publications, institutional identity guidelines. *Examples: Aurora Magazine, budget/legislative materials, UAF Catalog.*

we need to move in to stay competitive in highwood. MRC is reorganizing based on

[redacted]

c. Are there opportunities to make business processes more effective and efficient?

7. How do you compare with other units (internal) or organizations (external) of relative size or scope (universities or other service providers)?

10. Impact of decreased funding:

a. What services would be most impacted by a 10% reduction in personnel funding,

[redacted]